



BACKGROUND

My early career was spent in some of the world's leading investment banks. During six years at Goldman Sachs I lived through the 2008 financial crisis first-hand. This experience sharpened my understanding of risk and what happens when controls fail.

In 2010 I joined GreySpark Partners as a founding hire, growing it into an international consulting firm with over 40 people across three offices. As Partner and UK COO I owned the P&L, managed the full commercial cycle and built the operational foundations that allowed the business to scale.

Following GreySpark I held senior roles at HSBC and Credit Suisse. When UBS acquired Credit Suisse I moved across as part of the integration, with a specific remit to merge my Credit Suisse role and function into the UBS environment and culture.

WHAT I HELP WITH

FRACTIONAL FD

- Cash flow forecasting and runway management
- Monthly reporting and board packs
- Budget setting and reforecasting
- Fundraising support
- Financial controls design
- Accountant relationship management

FRACTIONAL COO

- Operating rhythm and decision frameworks
- Process design and health-checks
- Org design and hiring frameworks
- Quarterly planning
- Vendor and contract negotiation
- Metrics and reporting

WHY FOUNDERS WORK WITH ME

- I've built and run a business at the scale most Series A startups are trying to reach
- I've prepared board-level materials for some of the world's largest financial institutions
- I can walk in, diagnose quickly and tell you what needs fixing
- You get senior experience without the cost or commitment of a full-time hire

CREDENTIALS

EDUCATION

MBA

Fuqua School of Business, Duke University

CAREER

Partner, GreySpark

Goldman Sachs · Credit Suisse · UBS

MEMBERSHIP

MBCS · MIOEE

Chartered Institute for IT · Institute of Enterprise and Entrepreneurs

CERTIFICATIONS

BCS

Business Process Modelling · Requirements Engineering

HOW IT WORKS

Day rate, monthly retainer or project fee — structured around what you need. Most engagements start with a single conversation. Get in touch at contact@jamielakeadvisory.com or call 07979 123 344.